

# Sponsorship Benefits of Jeddah Economic Forum 2018

## Main Partner benefits:

### The rate for sponsorship of the main partner:

**SR 1,500,000.00**

The main partner of the forum can create business opportunities and strategic relations at a level compatible with the event, through a special display site at the forum, the benefits includes:

- • Honoring the partner by the opening ceremony sponsor
- • Acknowledgment and thanks to the Main Partner during the opening and closing remarks of the Forum
- • The opportunity to speak and participate during the forum (presenting a worksheet or chairing a forum session)
- • Exclusive press conference to announce the Main Partner of the forum
- • The opportunity to sponsor the opening ceremony "dinner" and talk during that dinner and place an introduction poster in the dining room and distributing advertising material to forum guests
- • The Main Partner logo will be displayed in a size appropriate for the value of sponsorship in the readable ads
- • A unique Exhibit area at the forum entrance
- • The Main Partner logo will be displayed on the Forum's screens
- • The Main Partner logo will be displayed in the background in every press conferences at the Forum
- • The Main partner logo and information will be in the mobile application of the forum
- • The Main Partner logo will be displayed on the forum website and the link to the partner's website
- • Concentrate the advertising on the Main Partner in the Jeddah Economic Forum's campaign on Jeddah chamber accounts on social media and a special filter for the forum and the Main Partner on snapchat
- • distributing publications and brochures of the forum's Main Partner
- • Placing banners for the Main Partner in the main entrance of the subscriptions and attestation department (burj al-Kheer)
- • An interview with the Main Partner in all the annexes issued by the Forum
- • 2 free full pages advertisement within "Commerce Magazine" published by Jeddah Chamber
- • The Main Partner will choose 6 posts will be published in Jeddah chamber accounts on social media (Twitter-Facebook-Instagram) within 3 months after the forum
- • 10 VIP seats for the opening ceremony
- • 75 complimentary invitations to forum activities
- • 10 staff passes
- • Priority to participate in the outbound Saudi economic delegations for investment opportunities through these delegations
- • The Main Partner's logo will be displayed in some of the platform emanating from the Forum during the year, which will be organized by the Jeddah Chamber
- • Sponsorship of specialized workshops and awareness-raising sessions related to relevant

sectors for a year (not conflicting with governmental agencies requests) as Economical Sector Sponsor

### **Industry Leader benefits:**

**The rate for sponsorship of the Industry Leader:**

**SR 850,000.00**

The Industry Leader of the forum can create business opportunities and strategic relations at a level compatible with the event, through a special display site at the forum, the benefits includes:

- • Honoring the partner by the opening ceremony sponsor
- • A unique Exhibit space at sponsors area
- • The opportunity to sponsor the "lunch" and talk during that lunch and place an introduction poster in the dining room and distributing advertising material to forum guests
- • The Industry Leader logo will be displayed in large size in the readable ads
- • The Industry Leader logo will be displayed on the Forum's screens
- • The Industry Leader logo will be displayed in the background in every press conferences at the Forum
- • The Industry Leader logo and information will be in the mobile application of the forum
- • The Industry Leader logo will be displayed on the forum website and the link to the partner's website
- • Announcing about the Industry Leader in the Jeddah Economic Forum's campaign on Jeddah chamber accounts on social media
- • free full page advertisement within "Commerce Magazine" published by Jeddah Chamber
- • 5 VIP seats for the opening ceremony
- • 50 complimentary invitations to forum activities
- • 5 staff passes

### **Diamond Sponsor benefits:**

**The rate for sponsorship of the Diamond Sponsor:**

**SR 450,000.00**

The Diamond Sponsor of the forum can create business opportunities and strategic relations at a level compatible with the event, through a Prestigious sponsorship, the benefits includes:

- • Honoring the partner by the opening ceremony sponsor
- • A unique Exhibit space at sponsors area
- • The opportunity to sponsor the "breakfast" Dedicated to selected speakers, sponsors and guests
- • The Diamond Sponsor logo will be displayed in the readable ads

## **Sponsorship Benefits of Jeddah Economic Forum 2018**

Jeddah Economic Forum (<http://jef.org.sa>)

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- • The Diamond Sponsor logo will be displayed on the Forum's screens
- • The Diamond Sponsor logo will be displayed in the background in every press conferences at the Forum
- • The Diamond Sponsor logo and information will be in the mobile application of the forum
- • The Diamond Sponsor logo will be displayed on the forum website and the link to the partner's website
- • Announcing about the Diamond Sponsor in the Jeddah Economic Forum's campaign on Jeddah chamber accounts on social media
- • free full page advertisement within "Commerce Magazine" published by Jeddah Chamber
- • 3 VIP seats for the opening ceremony
- • 30 complimentary invitations to forum activities
- • 3 staff passes

### **Session Sponsor benefits:**

**The rate for sponsorship of the Session Sponsor:**

**SR 150,000.00**

The Session Sponsor of the forum can create business opportunities and strategic relations at a level compatible with the event, through sponsoring a session in one of the important sectors such as transport sector, health sector, service sector, education sector, etc., the benefits includes:

- • Honoring the partner by the forum president
- • The Session Sponsor logo will be displayed in the readable ads
- • The Session Sponsor logo will be displayed on the Forum's screens
- • The Session Sponsor logo will be displayed in the background in every press conferences at the Forum
- • The Session Sponsor logo and information will be in the mobile application of the forum
- • The Session Sponsor logo will be displayed on the forum website and the link to the partner's website
- • Announcing about the Session Sponsor in the Jeddah Economic Forum's campaign on Jeddah chamber accounts on social media
- • 5 complimentary invitations to forum activities
- • 5 complimentary invitations to sponsored session
- • 2 staff passes

For more information about JEF 2018 Sponsorship Packages, please click [here](#)