

## **JEF 2016 Sponsorship Packages**

### **THE PARTNER SPONSOR**

This is the most unique sponsorship package available at the Forum. “The Main Partner” will be presented with an exclusive platform for corporate placement and strategic networking opportunities, through a distinct display area in Forum venue. The “Main Partner” package advantages include the following:

- • Receiving an honorary recognition by event patron
- • The Main Partner will be thanked and mentioned during opening or closing speech of the Forum
- • A 5-minute high profile speaking opportunity at Forum activities
- • Exclusive press conference for announcing the Main Partner’s name
- • Opportunity to host the dinner banquet of the opening ceremony, with speaking opportunity during the dinner, as well as placing banner stands in the dinner area, and the opportunity to distribute corporate promotional materials
- • Large corporate logo on all advertising (print and TV)
- • Distinct exhibition display area at the Forum auditorium entrance
- • Corporate logo will be placed on the main display screens at the Forum
- • Large corporate logo on the press conference backdrop
- • Large corporate logo and contact details will be placed inside the conference marketing brochure
- • Large corporate logo on Forum website with link to corporate website
- • Large corporate logo on Forum ads that will appear on the giant screen on the King’s road
- • A special Main Partner ad on the giant screen on the King’s road
- • A special Main Partner ad on JCCI TV channel Diwan
- • A special Main Partner TV interview with JCCI TV channel Diwan
- • Mentioning the Main Partner on all Forum social media websites
- • Distribution of Main Partner publications and special issues during the Forum
- • Placing Main Partner banners at the main entrance of JCCI
- • An interview with the Main Partner in the Forum Newsletters
- • A two full-page Main Partner ad in the official conference program guide
- • A two full-page color advertisement in the official JCCI “Al Tijara Magazine”
- • 10 VIP invitations to Forum opening
- • 75 complimentary invitations to Forum activities
- • 20 staff passes

Partner Sponsor Amount : \$ 1,100,000

### **THE INDUSTRY LEADER**

This is one of the most prestigious corporate sponsorship packages. It will present your organization with an excellent opportunity for corporate placement and strategic networking opportunities through a distinct display area in Forum venue. The “Industry Leader” package advantages include

the following:

- • Receiving an honorary recognition by event patron
- • Prime exhibition display area allocated for event sponsors
- • Opportunity to host one of the lunches with speaking opportunity during the lunch, plus to place banner stands in the lunch area with your corporate logo, and to distribute corporate promotional material during the lunch
- • Large corporate logo on all advertising (print and TV)
- • Industry Leader corporate logo will be placed on the main display screens at the Forum
- • Large corporate logo on the press conference backdrop
- • Large corporate logo and contact details will be placed inside the conference marketing brochure
- • Large corporate logo on Forum website with link to corporate website
- • Large corporate logo on Forum ads that will appear on the giant screen on the King's road
- • A special Industry Leader ad on the giant screen on the King's road
- • A special Industry Leader ad on JCCI TV channel Diwan
- • A special Industry Leader TV interview with JCCI TV channel Diwan
- • Mentioning the Industry Leader on all Forum social media websites
- • One page profile in the official conference program guide
- • Full page color advertisement in the official JCCI "Al Tijara Magazine"
- • 5 VIP Invitations to Forum opening
- • 50 complimentary invitations to Forum activities
- • 5 staff passes

Industry Leader Amount : \$ 550,000

## THE DIAMOND SPONSOR

This prestigious corporate sponsorship package will present your organization with an excellent opportunity for corporate placement and strategic networking opportunities, through prominent sponsorship. The "Diamond Sponsor" package advantages include the following:

- • Receiving an honorary recognition by event patron
- • Prime exhibition display area allocated for event sponsors
- • Opportunity to host a "breakfast" for selected speakers
- • Corporate logo on all advertising (print and TV)
- • Corporate logo will be placed on the main display screens at the Forum
- • Corporate logo on the press conference backdrop
- • Corporate logo and contact details will be placed inside the conference marketing brochure
- • Corporate logo on Forum website with link to corporate website
- • Corporate logo on Forum ads that will appear on the giant screen on the King's road
- • A special Diamond Sponsor ad on JCCI TV channel Diwan
- • A special Diamond Sponsor TV interview with JCCI TV channel Diwan
- • Mentioning Diamond Sponsor on all Forum social media websites
- • Full page color advertisement in the official JCCI "Al Tijara Magazine"
- • One page profile in the official conference program guide
- • 3 VIP Invitations to Forum opening
- • 30 complimentary invitations to Forum activities
- • 3 staff passes

Diamond Sponsor Amount: \$ 300,000

## THE GOLD SPONSOR

## **JEF 2016 Sponsorship Packages**

Jeddah Economic Forum (<http://jef.org.sa>)

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This is an excellent corporate sponsorship package. It will present your organization with an excellent opportunity for corporate placement and strategic networking opportunities. The “Gold Sponsor” package advantages include the following:

- • Receiving an honorary recognition by event patron
- • Distinct exhibition display area allocated for event sponsors
- • Corporate logo on all advertising (print and TV)
- • Corporate logo will be placed on the main display screens at the Forum
- • Corporate logo on the press conference backdrop
- • Corporate logo and contact details will be placed inside the conference marketing brochure
- • Corporate logo on Forum website with link to corporate website
- • Corporate logo on Forum ads that will appear on the giant screen on the King’s road
- • A special Gold Sponsor ad on JCCI TV channel Diwan
- • A special Gold Sponsor TV interview with JCCI TV channel Diwan
- • Mentioning Gold Sponsor on all Forum social media websites
- • One page profile in the official conference program guide
- • 2 VIP Invitations to Forum opening
- • 20 complimentary invitations to Forum activities
- • 2 staff passes

Gold Sponsor Amount: \$ 200,000

## **THE SECTOR PARTNER**

This is an excellent corporate sponsorship package. It will present your organization with an excellent opportunity for corporate placement and strategic networking opportunities through sponsoring a session related to an important sector, such as sponsoring a session on transportation, health, services, education, etc. . The “Sector Partner” package advantages include the following:

- • Receive an honorary by Event Patron
- • Corporate logo on all advertising (print and TV)
- • Prominent placement for the corporate logo on the main display screens at the Forum during the Sector partner session
- • Sponsor banner stand will be placed in the session area, with possibility of distributing corporate promotional materials to attendees
- • Corporate logo and contact details will be placed inside the conference marketing brochure
- • Corporate logo on Forum website with link to corporate website
- • Mentioning the Sector Partner on all Forum social media websites
- • One page profile in the official conference program guide
- • 2 VIP Invitations to Forum opening
- • 5 complimentary invitations to Forum activities
- • 5 complimentary invitations to the Session
- • 2 staff passes

Sector Partner Amount: \$ 150,000