

An overview of the channel Diwan

Chamber of Commerce and Industry was established in Jeddah during its twentieth, and headed by Sheikh Saleh Abdullah Kamel, the Court TV channel for the delivery of sound and image of the citizen to the administrator and vice versa by asking, analyze and address the various issues of the Saudi society.

Cover Channel News of the World, the region and the UK in general, but specialize in coverage of news and events and issues of the city of Jeddah for being the gate of the Two Holy Mosques, and an important center of events, forums, conferences and initiatives and various services, in addition to its long history and its geographical location is important to the large economic role, especially as it is the second largest city in the Kingdom.

Channel objectives:

After incorporation, the members of the Board of channel management by establishing orientations, which can be shortened following objectives.

First - that the channel be an active partner in economic growth and the development of business and commercial activities, cultural and recreational Jeddah and dissemination of the kingdom and the Muslim world.

Secondly - that the channel offers analytical and educational programs and news and the movement of events and cultural events and social and economic Meticulously crafted, and the diversity in the IPO, and in a manner to seek a comprehensive speech the needs of all levels of the private business community and the public.

Thirdly - the selection of target groups on a scientific basis and based on careful research concerning the city of Jeddah and its environs, came these categories are as follows: the business community in Jeddah, the beneficiaries of the Chamber of Commerce and Industry Services, tourists room, the public sector, civil society organizations, consumers and young entrepreneurs.

Fourthly - it was the best channel processing and the latest technology and technical equipment and supported the work of an ambitious young team and generous, and the administration and empowered with experience in visual media sector and technical production.

Fifthly - under the Jeddah Chamber of Commerce support, it was concluded a lot of cooperation with the most important publishing houses and media outlets in Jeddah deals ensures greater spread of the channel and its customers.

Sixth - Curators keen on the channel that the latter be close to the citizen in the city of Jeddah, the sources of the Chamber of Commerce-based and the Special technology and information systems team to expand and activate all possible accounts on social networks that make it easier for the viewer to express his opinion and participate in the events even elevate channel Bantegadtha and presence to satisfy all viewers and get a large number of

followers in addition to the work of the special applications for smart phones make it easier for the viewer follow the channel at any time and in any place.

highlights:

- channel marked by the Court in the first direct and continuous broadcast where it covered the events and the Jeddah Economic Fagliatmenendy in the years 2013 and 2014. Everyone praised the large addition provided by the channel of the Forum and the organizers for honoring their valuable contributions.

- channel quoted the Court of ceremonies opening and closing of the Festival "Jeddah is" where has allocated direct program and was the first local Saudi Channel moved from the heart of the event is one of the largest and most important events in the city.

- The channel divan covered the historic Jeddah Festival, which was held in the historic district under the slogan "We CDA" .otsdrt channel interface and the Office of the festival by taking a great location in front of all the fans along the duration of the event through the transfer of a special program of the festival highlighted at all events.

- After the success of the festival "We CDA" Jeddah province decided in cooperation with all competent authorities and the Chamber of Commerce and Industry in Jeddah organizing events "Ramadana CDA" and "our festival CDA" during the month of Ramadan and Eid al-Fitr of the year 1435 AH in

1436 Hhat covered channel event the Court once again was the sponsor exclusive space.

- as covered channel Diwan directly each of the opening jewel Stadium, visit the King of Spain, opening the biggest force in the world, the National Day ceremony of sail, Human Resources Forum, the Forum of the Saudi media, ceremony knowledge Olympics paths of the pond, talent and creativity ceremony, exhibition productive families and to open In addition to the Souk Okaz in Taif.

- channel existed in all events and activities and forums in the city of Jeddah over 3 years and has always been a media sponsor space.

- covered diverse direct channel programs and recorded all areas of interest to the people of Jeddah (traders - consumers - employers houses - students - teenagers) Vmutir to ask to speak to everyone and be close to them.

- Channel covered the Chamber of Commerce and Industry in Jeddah elections at its twenty-one through direct and continuous broadcast.

- covered channel Come Jeddah Shopping Festival in the years 1434 and 1435 e 0.1436 e, one of the largest entertainment events market in Jeddah, and the exclusive master his carrier, Vlabt the role of the link and was referenced in the announcement of all events and news event, Fasthakt honoring the organizers.

- Channel covered the most important forum for young people gathering of business owners and youth projects, a "Youth Business Forum", which was held at the exhibition grounds. The channel divan covered Forum Kamilamn through the production of reports and highlight the projects and youth participants in live interviews. The organizers donated an honorary shield to channel Bureau in recognition of the great achievements and contributions in addition to turning the channel to an integral part of this huge event part.