

Profile of Al Madina Newspaper Establishment and Starting off

Al Madina Newspaper was established by Ali & Osman Hafiz in the city of Almadina Al-Munawwarah, on Thursday, the 26th of Muharram 1356H corresponding to the 8th of April 1937G. In 1383 H corresponding to 1963G, the ownership of the newspaper was transferred to Al Madina Press Group. Through more than half a century, the paper was developed from a single daily newspaper to a prominent media mix aiming to satisfy Saudi and other readers inside and outside the country.

The First Newspaper to Publish a Photo

At that early time, Al Madina was released in 4 pages only; on weekly basis. It was the first newspaper to publish photographs. Since then, the newspaper has been concerned of enlightening its readers with news and articles of knowledge and culture of all kind. Amin Madani was the first editor-in-chief of Al Madina news, however, on 19 Rabi' Althani, Osman Hafiz the owner of the newspaper became the chief editor with a partnership in editing responsibilities from his brother Ali Hafiz who joined in the 26th of Jamadi Alawwal 1358H. Both brothers then became the owners and chief editors of the paper. The newspaper set forward to be issued twice a week. The headquarters of the newspaper was in the city of Al-Madina Al Munawwara till the beginning of 1383H when on the 4th of Safar the same year the Newspaper shifted its location to be issued from Jeddah. Hisham Hafiz became the editor-in-chief, Mohammed Ali Hafiz the editing manager and Khalid Hafiz was appointed an administration manager. In Jeddah Almadina News became a daily newspaper with one day off. The first issue in Jeddah was released on the 27th of Rajab 1382H.

At that time Al-Madina newspaper began sponsoring national projects and ideas such as the call for the expansion of The Two Holy Mosques, and The call for a national university. What editors of Al Madina wrote in its pages on this issue later led to the constructing King Abdul Aziz University by our government.

Al Madina Press Group: Facts and Figures

During the current period as an establishment and a press group Al Madina is highly developed. The portfolio of titles has grown larger to include other publications. The reach and penetration of the newspaper is noticed to be strong and high during the recent years, the number of pages of the daily paper has increased, the quality of printing process and layout is better. The paper is considered to be the leading newspaper in color printing among all other local newspapers due to its high quality of color reproduction. As a Press Group Al Madina is now a vast establishment with offices in Holy Makkah, AlMadina Almunawwara, Riyadh, Taif, Yanbu, Abha, Qasim, Baha, Tabuk, Hail and other offices inside the Kingdom beside the offices abroad in Bahrain, United Arab of Emirates, Tunisia, Khartoum, Washington, Egypt and London. Till 1402 H the newspaper has correspondents in Casablanca, Beirut, Oman, Dakar, Karachi, Newyork, Paris, Bonn, and Tokyo.

Al Madina newspaper is benefiting from the services of many agencies starting from WAS, the Saudi agency, together with the Associated Press, Reuters, AFP, the Gulf Agency, and the German Agency. Almadina newspaper was the first publication in Saudi Arabia establishing the service of telephoto from its various offices outside the Kingdom.

The largest Printing machine

Alilm Press House, one of AlMadina Group branches, has been provided with the largest printing machine in Saudi Arabia which enables the newspaper to be published everyday for the whole year without off days. The first issue of Al Madina in its new phase without a day off was released on Friday the 20th of Safar 1402H. Pages of the newspaper has been increased to reach 24. The number of pages then ranges later between 32 and 36 and sometimes jumps to 48 pages. The portfolio of titles has grown bigger to include other publications namely: Almalieb sports weekly newspaper published starting from 1978, Alarbaa weekly cultural magazine published in 1983, Ajnihat al-Musafir, a bi-monthly magazine published in 1992 as a specialized travel and tourism publication.

Al-Madina 70 Years of success

Al-Madina Press Group is committed to be the leader in providing instant means to the Saudi and Arab readers in the Kingdom and abroad who will have from now onwards easy and quick access for the latest Saudi news on one hand and on the other hand to cope with the latest printing and publishing technology on the other hand.

On the 27th of Rabi' al Akhar 1429 H, corresponding to 3.5.2008 Al Madina newspaper was printed with a new look, appealing to the readers with a developmental shift in a step forward which took nearly two years of continuous efforts. The volume of the paper turned to be 36 colored pages with the possibility to further rise up to 48 pages using the capacity of our new printing press which is considered one of the latest state of the art technologies of printing machines in the Middle East.

Al-Madina web site was developed and was made available to online readers for many years now, with its multi-interactive services.

Recently Al-Madina news issue a new supplement of (Al -Waseet) which means the speculator. These mainly are: Waseet of Holy Makkah's Region, Waseet of Al -Madina Al Monawarah's Region and Waseet of Taif Region. These supplements provide our readers with advertising services, in addition to other publications such as (Elite, Watches & Jewelry, Cars and Wedding)

Our newspaper keeps going on development from one year to another. Last year the newspaper was distinguished by the outstanding coverage and the credibility in dealing with events. Our slogan and watchword became :(Your Voice is Our Pen). Sales and subscriptions of our newspaper rose since then in an unprecedented way. Our newspaper received during 2010 many awards including (Makkah Award for Excellence, Al Muftaha award, Best photo Award, and Jazan Award), Thus Al-Madina newspaper was the only newspaper in the Kingdom gathering all these awards in the year of 2010 without a competitor and that is due to its continuous excellence and development.

As such we are proud with our past being the pioneers in foot-driven printing heading with confidence towards the future to announce that Al Madina newspaper is the first local Saudi newspaper to be available on the Internet.

Al Madina web site is active for many years now. In order to visit our website, please enter the following web address:
[Http/www.al-madina.com](http://www.al-madina.com)